

Christ Church Unity Discover the Power Within You



2012

April/May 2012

Christ Church Unity, Rochester, New York, a member of Unity Worldwide Ministries/Affiliated with Unity, publisher of Daily Word

Greetings of Spring to all of our Unity members and friends! As I am writing this it is the first day of Spring, a moment which means to us new life and hope – beginning again with a fresh start. Today the earth is our angelic messenger, announcing ever-renewing Life. The heavens reflect this back to us, with our sun's alignment at the vernal equinox. Its light is in its ascending phase after our winter darkness.

What if all the darkness in your life were receding now, gradually but measurably, and every day your life contained more love, more joy, more freedom? What if this change could happen automatically, orchestrated by an Intelligence and Love far beyond your comprehension? Let us take this idea into our consciousness and let it work for us.

“God is my Light and my salvation; whom shall I fear? The Lord is my life's refuge; of whom shall I be afraid?”

The light of God now fills my mind with the beautiful warmth of a spiritual Spring. My new life begins now. The Godlight removes the sadness and fear of my old thinking. It burns off the residues of depression and resentments. The clouds of doubt and confusion disappear within its rays.

I now accept the sun of a new life into my heart, mind and body. This sun has been put here by God and is perfect for my needs and wants. I am attuned to this Light of new life, and gladly let my old life slip out of my fingers easily. Like the flowers and plants, I stretch up to meet this Light and let it do its wonders with the substance of my being.

The heavens are the witness to my new life. All the universe bends to support my life, love, joy and strength. Balance and beauty emerge in me. Being myself, I give honor to the Creator.

As the universe honors my rebirth, I honor the rebirth in the whole. In my thinking I now set others free from my limits and theirs. The sun in my mind allows me to see new possibilities expanding in all directions. The white light of Christ fills my consciousness with joy and gratitude.

I give thanks for the resurrection of Jesus Christ, which has electrified the aura of the earth and opened the doors of perception for all human kind. I unify with His Overcoming and gratefully realize that new life begins for me today. “For freedom Christ has set us free.”

Happy Easter one and all!

In faith, Rev. Eleanor



Discover the Power in Community

We give thanks that April and May give us such beautiful opportunities to enjoy God's creation. Here at our church the crocuses bloomed quite early, and the daffodils came out just prior to March 18th. All of a sudden they appeared in our church garden. The aconite/ranunculus were blooming yellow in late February –it has been such a surprising Spring here.

We give grateful appreciation to our **Social Committee**, especially Larlene Fyles and Johnnie Dawson, for a most enjoyable St. Patrick's Day dinner on March 16th. Everyone agreed the food was delicious, and there were very appealing door prizes and beautiful decorations. Thank you for a pleasant evening! We are grateful for your service.

I also give thanks to Jackie McCullough and Paula Fletcher who contributed two homemade soups to our **Soup of the Month Sunday** on March 18th. Our proceeds that day were **\$98**. Thanks to all who supported this!

We will have an evening service on **Good Friday, April 6th, at 7:00 p.m.** where we will begin the flowering cross. Our **Easter Sunday service will be at 11:00 a.m.** We are requesting the congregation to **donate flowers for Easter Sunday**. If you wish you may **dedicate them** to loved ones, and we will publish their names in the bulletin in Easter Sunday if you give the information to the church office by Wednesday, April 4th. Thank you for your contribution.

At the end of April **Thomas Warfield** will be retiring as our church soloist after twenty years in that position. His last day here will be **April 29th**. Following the service that day we will have a farewell reception to honor him. The congregation is invited to bring festive finger food/hors d'oeuvres to share. Dessert and beverages will be provided by the church. Come and join us as we say a big thank you to Thomas for all he has shared with us for so long. This is truly the end of an era! If you have questions about this event, please see or contact Jean Marie Bianco.

This year we are following the lead of Unity in taking an overarching theme of **Discover the Power within You**. The specific theme for **April is Guidance** and the theme for **May is Employment**. These themes are based on the most frequently mentioned prayer requests received in Silent Unity. For May here I will adjust this theme to be **Perfect Self Expression** so that it applies to everyone.

I will be continuing during these two months to meet with our class in Canandaigua which is studying Emilie Cady's classic book, **Lessons in Truth**. We meet on the first and third Wednesday at 2:00 p.m. New students may join the group, which meets at the Wood library. Other Unity churches are also studying Lesson in Truth; I hear this on the conference calls which I attend with other Unity spiritual leaders.

This Spring we will be offering some **minicourses** taught by our members on a variety of topics which they have experience with or interest in. Arrangements are in process now, so we will be announcing these at the church on Sundays and also on our website. Please stay tuned for this new information. Some of the topics offered include: American Chanting, Flower Arranging, Inner Peace and more. I am grateful to our members who have come forth to share in this way. Love offerings for these classes will benefit the church.

On **June 10th** we will have a **special guest speaker, Matt Jones**, a cancer survivor who has gone on to participate in marathons and do motivational speaking. We think you will enjoy him.

Love and peace,
Rev. Eleanor

Discover the Power Within You



April 6

Good Friday Service

April 8

Easter Sunday Service

April 29

Farewell to Thomas Warfield

Upcoming Events

June 10

Guest speaker Matt Jones

June

Circulation Day



Photo by Mike Gacek



Discover the Power in Prayer

April Affirmations

Inner Peace

I am tranquil as I experience love and peace within me.

Guidance

Confident and assured, I trust my inner guidance.

Healing

Health is my natural state. My body responds to love and care.

Prosperity

I am grateful for blessings manifested and all those yet to be.

World Peace

I treat others with loving-kindness, co-creating a world at peace.

Thank you for joining in "Rochester Prays."

Communities of Focus—Week of

April—1 Village of Fairport
 April 8—Dutch Town
 April 15—Town of Gates
 April 22—Edgerton
 April 29—Town of Greece

May 6—Ellwanger Barry
 May 13—Town of Hamlin
 May 20—Grove Place
 May 27—Town of Henrietta

Prayer Ministry

Unity is founded on the power of affirmative prayer. We affirm and give thanks for the gifts received. Knowing that they come, just by our asking, is the truth we hold. Prayer aligns us with the Divine Mind and opens our hearts to the Christ within. From this precious space, we experience our full spiritual potential. For the year of 2012 Silent Unity has summarized the 12 most common prayer needs received by them and created a 12 month topic list. We invite you to include these in your daily prayer affirmations:

January	Healing	July	Success
February	Divine Order	August	Prosperity
March	Inner Peace	September	Protection
April	Guidance	October	Justice
May	Employment	November	Spiritual Understanding
June	Harmony	December	Freedom

The Prayer Team at CCU welcomes the opportunity to serve you and hold your special requests in prayer. We respect everyone's privacy and your requests are confidential to the team. Prayer line phone number 585-473-0910 ext 2 or Silent Unity 1-800-669-7729.

Our Mission: Awakening to the Christ within ourselves through prayer, we affirm the Divine identity in others so that they can see it in themselves and receive its blessings.

Barbara Boyce
 Prayer Team Coordinator

Discover the Power of Gratitude

We gratefully acknowledge the extra gifts of time and service which many of our members have made in the last two months:

- ◆ Those who helped with folding and mailing the February/March newsletter: Peggy Harvey, Katherine DaCosta, Peela Hooke, AnneMarie Miraglia, Cydney Pockock, Paulie Gajewski, Bernie Bowie, Jeanne Gagne, Rev. Eleanor;
- ◆ Larlene Fyles & Johnnie Dawson for their generous service to the St. Patrick's Day dinner, along with help from the Social Committee: Anita & Sam Gaiteri, Bernie Bowie & Paula Bramwell; and all who helped with clean-up;
- ◆ Marie Hedrick and office helpers who have put together a brand new edition of the Church Directory;
- ◆ Venise Cottrell for serving in our church office while Jeanne was on vacation;
- ◆ Paula Fletcher & Jackie McCullough who spent two hours doing in depth cleaning of the kitchen on March 17, as well as making soup that day for the fundraiser;
- ◆ June Fisher & Nancy Hicks who made a bulletin board display for us about a new member, Javier Bautista, the first in a series they plan to do to introduce new members to the congregation more in depth;
- ◆ Sue Giannavola and other anonymous donors who have donated books to our library;
- ◆ Our dedicated friends who park cars here for the auditorium theater events;
- ◆ All who have donated flowers for our Sunday services;
- ◆ All who serve each week to bring our Sunday services to you: our ushers, platform assistants, audio team, bookstore team, greeters, social committee and Sunday school staff;

All who contribute by your loving thoughts, prayers, attendance, service and financial gifts. We appreciate you!

Volunteer of the Month



This person is a presence that many have come to rely on. She always has a smile to greet you and has helped many a person with their bookstore purchase. She was part of the movement that started the Women's Wisdom Circle and is currently serving as chair. She is a member of the Nominating Committee and Prayer Team and regularly takes time to talk to and visit with a patient at the psychiatric center. Christ Church Unity is richer because of the presence of Jeanne Gagne. Thank you, Jeanne, for being an enlightened spirit.

Bernie Bowie

I would like to take this opportunity to nominate Vicki Williams. Just to give you some insight, Vicki has lovingly and generously stepped up and filled in on the board when asked.

She is the co-facilitator of the Sacred Healing Meditation. An active participant in drumming. Vicki has continued in her quest by using Unity principles. I graciously pass the frog to Vicki Williams as she continues to be a Truth seeker.

Larlene Fyles

Divine Love richly provides everything now.

Discover the Power in Leadership



Highlights from the Board

The CCU Board met on March 11, 2012 and welcomed new members Saundra Weatherup and Bruce Benton. Vicki Williams also returned to the board as an elected trustee. The current slate of Board officers may be seen on page 11 of this newsletter and on our website.

The Treasurer's report led to the following action items: A) the church will purchase a new updated version of Quickbooks for non-profits. Our current version is 6 years old. The purpose of this is to ensure greater accuracy in our financial statements. Our chart of accounts will also be updated with input from Leslie Wright who has drawn up the budget in recent years. B) new board officers will be added as signers of checks. C) it was noted that our Financial Prosperity Ministry is working on a procedures manual for church finances, to aid in transition when new officers or staff come in.

The Board and Rev. Eleanor will devise a process to allow the music ministry's development into its next expression. We will seek suggestions and ideas from Jane Faust as well as any members of the congregation who would like to present their thoughts.

We received a request from a group that rents space here to have use of our wireless internet service. Bruce Benton addressed the configuration of our router and overall security needs. The Board decided to establish WIFI access within the church building for visitors upon verification of security requirements for the church. Appropriate security passwords will be established where needed.

The Board approved resources for a farewell reception for Thomas Warfield on April 29. Jean Marie Bianco was approved as coordinator. It was suggested that email be used to communicate about

preparations for this event.

The Board continues to address a problem with a leak in the roof. Jeff Smith and Bruce Benton will visually inspect the roof and follow up with the contractor who installed the roof.

The monthly Soup Sunday was reviewed; this is a successful fundraiser. Frozen soups from previous Sundays will be made available along with the fresh soup. The church has also purchased small collection banks in the shape of a church for small change donations.

In the interest of reducing costs, Jeff Smith and Bruce Benton will investigate alternative energy suppliers and present findings at the next meeting.

At a later time the Board will follow up on the suggestion from the Annual Meeting to have home study groups. Rev. Eleanor also reported that congregation members will be offering mini courses on a variety of topics this spring.

The Board is considering additional signs to point out the location of fire extinguishers. Cost will be available for the April 14 meeting.

Saundra Weatherup
Board Secretary

New Board – New Beginning

To our outgoing trustees, thank you from the bottom of my heart for the love and wisdom, laughing and crying, and all the effort you put forth during your tenure.

Now as I humbly begin my second year as President of the Board, I welcome with enthusiasm and gratitude the remaining trustees and the new trustees. We are going to make a great team!

This year has the markings of a year of many changes. Scary? A little. But I have learned that change is one of the only things that propels me forward personally, spiritually and professionally. It is all too easy to become complacent and let the world revolve with me being a by-stander. Then "The Universe" <God> kicks me in the behind and says "uh uh" you have work to do. Sigh. So I do.

I want to say so-long (never good-bye!) to Thomas Warfield who will be retiring as the Church Soloist. He has lovingly served for more than 20 years and now will move on to other growth areas for himself. I had the privilege of joining CCU before this happened! I have enjoyed his music, his laughter, his wisdom and beautiful heart for the last 7 years. Thank you from the bottom of my heart, Thomas, you are a gift and you will be missed.

To the remaining "gifts" (CCU members and staff!), The Board will have their retreat early this year, so we can map out our goals for the coming year. Please hold us in your highest thoughts and prayers so we may serve CCU to the best of our ability with the love, wisdom and courage you all de- and serve.



We behold the Christ in you.

In love and service,
Paula Fletcher
President
Board of Trustees

"I fairly sizzle with zeal and enthusiasm, and spring forth with a mighty faith to do the things that ought to be done by me." Charles Fillmore

Discover the Life Within You



Sharon Sharing

You know? I used to love Peppermint Pattys. Now they just make my teeth hurt. It's funny how we outgrow things. Usually those things we leave behind aren't going to move us forward...they just give us spiritual cavities. You know what I mean? If we are trapped in the past, it leaves a hole in us....and if we try to fill that hole with more of the same, guess what? The hole gets bigger. It's okay to leave certain things behind...and it's also okay to check in with them once in a while to see if they still work for us...but usually what we find is that we don't enjoy them like we used to. Why? Because we've outgrown them. But also, we know that we're moving on...we're growing in faith...and we're learning to embrace who we are right now, in this very moment. There is much to celebrate in that!

God Bless You!
Love, Sharon



New Directory Available

We are pleased to announce that a new edition of the church directory was released on March 25. The new directory not only gives contact information for the congregation, but also a list of all the ministries in the church which you may take part in. We thank Marie Hedrick for her special efforts to make our directory as accurate as possible. You may pick up your copy on the table near the nametags.

Recording of Our Services

Our website has a new button on each page to access recordings of our Sunday lessons and meditations.



This is a free service which we give to the world.



Prosperity Troop Project

This activity, organized by the Prosperity Projects Ministry, began March 25th. At this time we request names of armed forces members to receive these boxes of personal care and other items. If you know someone stationed overseas and have the address, please fill out the form on the front counter and place it in the box. **Names are needed** in order to determine how many boxes will be packed. In addition this year we have decided to be part of the **Soldiers' Angels** program. A copy of their brochure will also be on the front counter for your viewing, so you can see how this particular project got started. Soldiers' Angels is a 501 (c) (3) organization of volunteers and their website is www.soldiersangels.org

There is also a **spreadsheet** available on the front counter for your use. You can decide how you would like to **participate from several options**: buying a box at the post office and filling it yourself with listed items; providing postage for one or more boxes \$15.50 each; choosing as many items as you would like to provide from the list; or giving a monetary donation in any amount which is welcome, to help defray the cost of postage.

Last year we were able to provide 25 gift boxes! **Please be generous as the Spirit guides you.** We know from the feedback we receive that these packages are a great boost to morale. If you have any questions, please see Carol Cafalone, Nancy Hicks, Carol Baumeister, Peela Hooke, Jean Marie Bianco, or Nancy Donals. Thank you for sharing!



Healing Thoughts

The entire universe is made up of energy. Everybody is made of energy. Every time we interact with another person there is an exchange of energy. We have the expression that when we see someone in need, "our heart goes out to them." We give out our own personal vitality and energy reserves.

When we greet others with the presence of God in our hearts, it is returned many times over.

Take yourself lightly. Joy is the mark of a light hearted spirit.

Be patient and gentle with yourself and others. Each of our journeys is unique and sacred.

Keeping a journal is a spiritual aid to our own self healing and development.

Healing, whether we speak of personal healing or healing for others, is about harmony and balance in one's life. This is the rhythm of life, the ebb and flow. In this rhythm of life we see "the grace of healing."

Affirmation

The healing presence of Spirit fills every cell of my being.

To your Harmony and Healing
Vicki Williams



SOUP'S ON!

We are in need of soup makers to provide soup for this successful fundraiser. Please see Paula Fletcher or sign up at the front counter. We appreciate your help!

Discover the Power in Each Other

April ~ May Birthdays

Ann Robertson	April 1	Lucy Miraglia	May 3
David Cafalone	April 4	Beverly Markham	May 4
Patricia Woodward	April 6	Joanne Guarnere	May 6
Beverly Bryant	April 7	Deborah Cooper	May 9
Johnnie Dawson	April 7	Chris Spridy	May 9
Kathy Cumbo	April 7	Dennis Lutz	May 12
Christopher Brucker	April 8	Mary Adams	May 17
Johnny Gacek	April 8	Mary Jo TenEyck	May 19
Jane Faust	April 9	Michele Benton	May 20
Beverly Otto	April 10	Jeanette Bowman	May 21
Venise Cottrell	April 14	Tally Poulin	May 21
Carol Cafalone	April 15	Bronwyn Dunning	May 22
Andrew Villone	April 16	Anna Mary Chase	May 28
Sam Thayer	April 21	Kathy Golden	May 28
Cheri Charboneau	April 22		
Jan Sparka	April 22		
Laura Sutton	April 24		
Jeanne Noce-Bethune	April 26		

*Happy Birthday to you...
God is blessing you now!
Discover the Power within You!*



On-Going Events

Our **Drumming Circle** no longer meets due to decreasing participation. We give thanks for the years we had this special expression of Divine Intelligence, and to Bob Gajewski who served as leader. Thank you for your dedicated service.

The **Dr. David Hawkins Study Group** meets alternate Mondays 6:30-8:30 PM. Next meeting is April 9, 2012.

The **"There is Only God"** study group meets every Saturday from 10 AM—Noon. Next meeting April 7, 2012.

Dial-a Prayer

Our Dial-a-Prayer message is updated weekly by Rev. Sharon Peters. The number to call is 585-865-8683, extension 7729 (PRAY).

To receive the newsletter or event flyer or both by email, go to our website, www.unityrochester.org and click on *Get Unity Updates*.



Thank you for keeping our Sunday services fragrance free.



Women's Wisdom meets the fourth Saturday of each month and attendees take turns hosting each other in their homes. The hostess decides on the topic of conversation and provides light refreshments (optional). See the calendar for meeting dates. Contact Jeanne Gagne for more information.

Sacred Healing Meditation will take place April 15. The sessions take place in the prayer room with 2 trained facilitators. A sign up sheet is on the front counter. May dates TBA.

Oneness Blessing

Our church hosts the Oneness Blessing on Thursday evenings, 7:00-8:00 PM. This group is open to anyone interested in receiving the energy transmission. Love offering.



Online Donations

We are grateful that our church can receive donations online. Go to any page on our website www.unityrochester.org and click on the purple button. Thank you.

Don't forget you can support CCU every time you search the internet or shop online with www.GoodSearch.com or www.GoodShop.com

Type Christ Church Unity-Rochester into the "I support box" and click on verify. Money from advertisers will go to CCU.

Submission Deadline

For June/July
Newsletter

May 21, 2011

Assembly Date

May 30, 2011

April 2012

I let go and let God guide me.



Guidance

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p>1 Palm Sunday 11 AM Sunday Service</p> 	<p>2 7:30 AM OA</p>	<p>3 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>4</p> <p>2 PM Lessons in Truth Canandaigua</p>	<p>5 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>6 Good Friday 7:30 AM OA</p>  <p>7 PM Good Friday Service</p>	<p>7 10 AM There is Only God</p>
<p>8 Easter Sunday 11 AM Sunday Service</p> 	<p>9 7:30 AM OA</p> <p>6:30 Hawkins Group</p>	<p>10 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>11</p>	<p>12 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>13 7:30 AM OA</p>	<p>14 10 AM TIOG</p>
<p>15 11 AM Sunday Service</p> <p>Sacred Healing Meditation</p>	<p>16 7:30 AM OA</p>	<p>17 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>18</p> <p>2 PM Lessons in Truth Canandaigua</p>	<p>19 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>20 7:30 AM OA</p>	<p>21 10 AM TIOG</p>
<p>22 Earth Day 11 AM Sunday Service</p>	<p>23 7:30 AM OA</p> <p>6:30 Hawkins Group</p>	<p>24 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>25</p>	<p>26 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>27 7:30 AM OA</p>	<p>28 10 AM TIOG</p>
<p>29 11 AM Sunday Service</p> <p>Thomas Warfield Farewell</p>	<p>30 7:30 AM OA</p>					

May 2012

I am divinely guided to my greatest happiness

Perfect Self-Expression

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<p>1 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>2</p> <p>2 PM Lessons in Truth Canandaigua</p>	<p>3 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>4 7:30 OA</p>	<p>5 10 AM There is Only God</p>
<p>6 11 AM Sunday Service</p>	<p>7 7:30 AM OA</p> <p>6:30 Hawkins Group</p>	<p>8 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>9</p>	<p>10 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>11 7:30 AM OA</p>	<p>12 10 AM TIOG</p>
<p>13 Mother's Day 11 AM Sunday Service</p> 	<p>14 7:30 AM OA</p>	<p>15 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>16</p> <p>2 PM Lessons in Truth Canandaigua</p>	<p>17 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>18 7:30 AM OA</p>	<p>19 10 AM TIOG</p>
<p>20 11 AM Sunday Service</p>	<p>21 7:30 AM OA</p> <p>6:30 Hawkins Group Newsletter Deadline</p>	<p>22 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>23</p>	<p>24 7:30 AM OA</p> <p>7 PM Oneness</p>	<p>25 7:30 AM OA</p>	<p>26 10 AM TIOG</p>
<p>27 11 AM Sunday Service</p>	<p>28 Memorial Day 7:30 AM OA</p> 	<p>29 7:30 AM OA</p> <p>7 PM ACIM</p>	<p>30</p> <p>1 PM Fold Newsletter</p>	<p>31 7:30 AM OA</p> <p>7 PM Oneness</p>		

Discover the Power Within You



Invitation from Beautification

We would like to invite you to join us in the manifestation of updated and lovely restrooms and kitchen at Christ Church Unity. Since 1947 when the property at #53 Prince Street was purchased for \$2,000, members of this church have held a vision and manifested the development of the property, and finally the building, improvements, and expansions so that there is a welcoming space in Rochester for students of Truth. Others before us put Unity principles into action and made it happen. As the current caretakers of this sacred space, it is our turn to make sure the building continues as a welcoming, safe, nurturing, and, yes, beautiful center for all who enter.

It is not necessary for us to know how the current needs will be met, perhaps through gifts, donations, a fund drive or some surprising avenue we can't yet imagine. It is only necessary for us to know that the source of all good, all abundance, all power is within us. Currently we hope to start with the restrooms. Our quotes indicate good changes in facilities, flooring, counter-top, paint and more for both bathrooms for as little as \$12,000.

From the book, *Unity: 100 Years of Faith in Action*, we read that Jesus taught, "Seek first to realize our oneness with God and desire only God



Greetings from the Social Media Ministry!

As many of you are aware, we have been busy upgrading our online presence. At the end of February we launched our new Facebook Page (www.facebook.com/UnityRochester) to replace our old Facebook Group, which has now been deleted. The old Group was limited to user posts and comments; the new Page includes that and is a much more rich and robust Facebook presence. We invite everyone to take a look at our

and His good gifts such as life, love and abundance, and the laws of mind action will work to create greater health, greater peace, and greater prosperity in our lives. Through prayer, we begin to understand that those gifts are always available to us and that we are channels through which these ideas express in the world. Therefore it is our responsibility to claim the gifts of the kingdom and to draw them into manifestation."

Please join us in contemplation of the amazing presence that we are and of the gifts that are ours to express. Let us all join in the anticipation and joy of bringing our stewardship of Christ Church Unity's facilities into being. God sees only wholeness, beauty, harmony, supply. As ideas, images, inspiration come to you, please share them with the Beautification Ministry members so we can let this unfold together. We are grateful for the perfect solutions now emerging.

new Page. You **do not** have to be a member of Facebook to look at the Page and read what's there; you just cannot post or add things unless you are a Facebook member. So everyone please have a look!

One of our church's strategic goal is to increase prosperity, both by attracting new members and increasing income. Reducing costs is the flip side of that. We in the Social Media Ministry see our role as providing one tactical means to achieve the strategic goal through our Purpose Statement:

The purpose of the Social Media Ministry is to: Shine the light of Unity and Christ Church Unity as far as possible in the world; and Foster communication among members in their personal spiritual journey.

I understand that some may recoil from my use of the terms strategic and tactical as being cold and business-like, but

if we are to maintain our Spiritual Center here, we must use all practical means to avoid stagnation or worse- decrease, and increase the membership and income of our wonderful church.

My vision for the Social Media Ministry is to leverage all appropriate online Social Media and the communications and marketing channels those provide, to the benefit of our church. Our new Facebook Page is our Social Media Flagship, shining the light of our church as far as possible in the world and especially in the greater Rochester region. Other Social Media that we must utilize include LinkedIn, Twitter, YouTube, Blogs, and so on. There are other local churches and other Unity churches on all these Social Media channels already, and we need to leverage these channels too. Of course, we must very carefully define our objectives in utilizing these channels. I see these additional channels as "signposts" on the Internet, pointing to our Flagship Facebook Page and our Website. They will not repeat everything on the Facebook Page or the church Website, but rather offer teasers and links to the Website and Facebook Page where the heart of our information is.

It has been mentioned more than once that we need to attract a younger set to our church. A lot of young people are searching for spiritual meaning in their lives, and most if not all of them are heavy users of Social Media. What a great way to reach out to this demographic, as well as all ages. We certainly need to continue using newspaper advertising as that has been proven to bring new people into our church, but that costs money. Basic Social Media advertising/marketing is typically free, thus helping to reduce costs.

I am very excited about the opportunities that lay ahead for Christ Church Unity as we chart our Social Media path through the Internet. I have a feeling magnificent things are ahead for our church.

Respectfully,
Bruce Benton,
Chair- Social Media Ministry and Board Trustee

Our Vision Statement

Humanity awakens and transforms into its Divine Identity.
Christ Church Unity is a focal point of service to this vision.

Our Mission Statement:

Christ Church Unity
is a warm, loving and vibrant spiritual center in the heart of Rochester.
Recognizing our divine nature,
we create a nurturing environment of spiritual freedom where all can develop
their spiritual potential for lives overflowing with blessings.

How Did Unity Find You?

Interview with New Member Javier Bautista



Javier's mother, Lilia, came with her two sisters from Palmira Colombia to the United States looking for a better life. In 1970 Javier and his siblings left Palmira and joined his mother in Jersey City, NJ. Javier has 6 sisters and brothers and 6 other half-siblings. Javier's immediate family mainly lives in the East coast but has a few family members still living in Colombia.

After graduating from Rutgers University majoring in statistics Javier took a position at Kodak as a quality engineer. His interests shifted to marketing research and currently he is working as an independent consultant. Javier has also lived in Austin, TX, Boston, and Connecticut but Rochester is home base where he resides with his partner, Jeff. One of their pastimes is to travel in the US as well as internationally. Besides traveling Javier enjoys hiking, camping and is looking forward to getting another lab.

Javier's mother who still lives in New Jersey has received the Daily Word for a long time. Over the years she has prayed with Silent Unity and made donations to support their work and she gave Javier a subscription to the Daily Word. After losing her eyesight Javier has been calling his mother to read her the Daily Word message. One morning when he called to read he couldn't find his copy of the Daily Word; somehow it had been misplaced. Mom told him he could go on the internet and find it there. While on the internet he decided to look for a Unity church in the Rochester area. That was last spring and now a year later he is a member of Christ Church Unity. Thanks to mom Unity brought Javier home!

June Fisher

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The light of God flows into me, and shines forth from me, as a brilliant spiritual light of Love. This spiritual light of Love grows and grows in intensity, covering the whole world, and filling the hearts of all humanity with thoughts only of love, peace, order and the truth of oneness in God.

Dr. Masaharu Taniguchi



Facebook.com/UnityRochester